

AI PowerBrain.Shop®

The One-Stop-Shop for Artificial Intelligence.

Accelerating the AI Implementation
and Deployment - easily and everywhere!



Executive Summary English

EXECUTIVE SUMMARY

Artificial Intelligence (AI) is no longer the purview of novelists, mad scientists, universities or businesses with near limitless resources, but a practical phenomenon that is delivering proven, tangible benefits and commercial value, today.

The inter-connectivity megatrend between smart enabled devices and connected “things” has brought with it an unimaginable quantity of data. Data which is too voluminous for human analysis, but which contains rich and often life changing information - giving rise to the 21st century challenge of looking for variances, insights, trends and anomalies in lakes of data.

PowerBrain.Shop®’s AI technology helps organisations be more creative, drive new innovations and focus on adding stakeholder and societal value. We accelerate AI implementation and deployment – easily and everywhere – with our One-Stop-Shop for AI – The PowerBrain.Shop®. It is the world’s first ‘farm and schooling system’ for AI PowerBrains™.

Through intense customer engagement and technology peer reviews, our team of world-class AI development professionals, with over 150 years of combined experience, has developed a suite of B2B AI tools and AI PowerBrains™ for different AI application scenarios.

Leveraging AI software designs based on industry best practice, Blockchain technology, Machine Learning and prior AI knowledge, our AI PowerBrains™ architecture is unparalleled in its security, scalability, portability and flexibility. AI PowerBrains™ are designed to work on all platforms and integrate with the latest AI deep technology such as Quantum and Cloud Computing which maximizes performance and capabilities while minimizing implementation time and overall time-to-market.

In addition to dramatically reducing AI development cost, time and the need for AI expertise, we:

- ▶ take care of all technically complex AI implementation details and allow customers to focus on their core business
- ▶ dramatically reduce time to market for new AI applications and market entrants
- ▶ significantly improve the quality of the AI by intelligent re-combination of best-of-breed AI PowerBrains™
- ▶ provide freedom of deployment choice by operating as a (optional) proxy avoiding cloud service vendor lock-in of AI operators
- ▶ enable anonymous and secure use of cloud services running AI PowerBrains™
- ▶ simplify the deployment of AI PowerBrains™ in embedded field devices, servers, cloud stacks and cloud service providers
- ▶ enable the intelligent monitoring and orchestration of digital twins

By developing off-the-shelf, highly-configurable and trainable AI PowerBrains™ and AI tools our ambition is to make AI available to the broad spectrum of organisations wishing to explore the benefits of AI, machine learning and automation. This way our business creates Token Holder Value and long-term recurring revenue streams in this multi-billion-Dollar AI market place.

We are now ready to raise seed funding through our ICO Token Sale to complete the development of our AI technology and platform and mature our Token-based commercial offerings and drive them into the global market places.